



# F I R E S I D E

W I N E R Y

<b>Top Sellers</b>						<b>5 CASE BUY</b>		<b>10 CASE BUY</b>	
<u>SKU</u>	<u>Retail</u>	<u>MSRP</u>	<u>Case</u>	<u>Bottle</u>	<u>5 Case</u>	<u>Bottle</u>	<u>10 Case</u>	<u>Bottle</u>	
BLU	94922-89301	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Firefly	94922-89306	\$13.00	\$13-\$15	\$115.20	\$9.60	\$105.60	\$8.80	\$96.00	\$8.00
Glow	94922-00358	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Matchbox	94922-89307	\$15.00	\$15-\$17	\$124.80	\$10.40	\$115.20	\$9.60	\$105.60	\$8.80
Serenade	94922-89302	\$12.00	\$12-\$14	\$115.20	\$9.60	\$105.60	\$8.80	\$96.00	\$8.00
Storyteller	94922-94772	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
<b>Iowa Varietals</b>	<u>SKU</u>	<u>Retail</u>	<u>MSRP</u>	<u>Case</u>	<u>Bottle</u>	<u>5 Case</u>	<u>Bottle</u>	<u>10 Case</u>	<u>Bottle</u>
Brianna	94922-00356	\$16.00	\$16-\$18	\$153.60	\$12.80	\$144.00	\$12.00	\$134.40	\$11.20
Crownfire	94922-42131	\$20.00	\$20-\$24	\$192.00	\$16.00	\$182.40	\$15.20	\$172.80	\$14.40
Frontenac	94922-89308	\$18.00	\$18-\$20	\$153.60	\$12.80	\$144.00	\$12.00	\$134.40	\$11.20
Hearthstone	94922-89305	\$17.00	\$17-\$19	\$153.60	\$12.80	\$144.00	\$12.00	\$134.40	\$11.20
LaCrosse	94922-89309	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Seyval	94922-00354	\$16.00	\$16-\$18	\$144.00	\$12.00	\$134.40	\$11.20	\$124.80	\$10.40
Vignoles	94922-89309	\$16.00	\$16-\$18	\$153.60	\$12.80	\$144.00	\$12.00	\$134.40	\$11.20
Chambourcin	40232-58952	\$20.00	\$20-\$24	\$192.00	\$16.00	\$182.40	\$15.20	\$172.80	\$14.40
Marquette Rose	40232-58953	\$16.00	\$16-\$18	\$153.60	\$12.80	\$144.00	\$12.00	\$134.40	\$11.20
Brickyard Hill White	40232-589515	\$16.00	\$16-\$18	\$153.60	\$12.80	\$144.00	\$12.00	\$134.40	\$11.20
<b>Seasonals</b>	<u>SKU</u>	<u>Retail</u>	<u>MSRP</u>	<u>Case</u>	<u>Bottle</u>	<u>5 Case</u>	<u>Bottle</u>	<u>10 Case</u>	<u>Bottle</u>
Autumn Spice	94922-42134	\$14.00	\$14-\$16	\$124.80	\$10.40	\$115.20	\$9.60	\$105.60	\$8.80
Holiday Spice	94922-42130	\$14.00	\$14-\$16	\$124.80	\$10.40	\$115.20	\$9.60	\$105.60	\$8.80
Lazy Nites	40232-26930	\$13.00	\$13-\$15	\$124.80	\$10.40	\$115.20	\$9.60	\$105.60	\$8.80
Sunset	94922-42132	\$13.00	\$13-\$15	\$124.80	\$10.40	\$115.20	\$9.60	\$105.60	\$8.80
Sweetheart	94922-94776	\$13.00	\$13-\$15	\$124.80	\$10.40	\$115.20	\$9.60	\$105.60	\$8.80
Night Cap	94922-94775	\$18.00	\$18-20	\$172.80	\$14.40	\$163.20	\$13.60	\$153.60	\$12.80
Snow Days	40232-58954	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60

FOR CASE BUY SALES - CASES MAY BE MIXED BUT NO SPLIT CASES ALLOWED.



Top Sellers	SKU	Retail	MSRP			5 CASE BUY		10 CASE BUY	
				Case	Bottle	5 Case	Bottle	10 Case	Bottle
Blackberry	94922-06905	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Blueberry	94922-03577	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Cranberry Apple	94922-06907	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Dandelion Blossom	94922-06901	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Lover's (Cran/Plum)	94922-06902	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Red Raspberry	94922-06903	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Rhubarb	94922-06900	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Sweet Cranberry	94922-06904	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Additional Fruit Wines	SKU	Retail	MSRP	Case	Bottle	5 Case	Bottle	10 Case	Bottle
Catawba	40232-38103	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Cherry	40232-38003	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Concord	40232-38106	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Dry Cranberry	40232-38114	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Edelweiss	40232-381164	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Elderberry	40232-38112	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Mead	94922-89310	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Mango	94922-06908	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Niagara	40232-38115	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Oktoberfest	94922-42133	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Peach	40232-381072	\$14.00	\$14-\$15	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Plum	40232-38109	\$14.00	\$14-\$16	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60
Strawberry	40232-23811	\$15.00	\$15-\$17	\$134.40	\$11.20	\$124.80	\$10.40	\$115.20	\$9.60

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