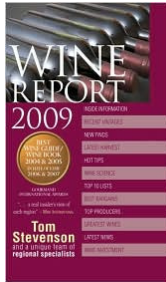


Welcome Spring!

Fireside Winery Newsletter April 2008

IN THE NEWS

Each year, author Tom Stevenson and a group of regional wine specialists, publish the Wine Report. The 2009 report gives mention to Fireside Winery's Hearthstone. Found in the section, Other US States and listed under "Most Exciting or Unusual Finds," Hearthstone was said to be "a fruity, even simple wine but it's a lot of fun to drink, and that hasn't been said much before about an Iowa wine." Unfortunately, Hearthstone is currently out of stock. It's anticipated to be back in the rack by this fall.



April Fool's! A "no joke" offer you don't want to miss.

At Fireside Winery, we're anxious for sunny days and green grass so to heat things up and help you keep some extra green in your wallet, we're offering you some outstanding deals.

During the month of April, you'll receive **an extra 10% off** your case purchases. That's NO JOKE! When you purchase a case of wine (12 bottles), you'll receive 20% off. That's like getting 2 bottles of wine free.

In addition, we're offering great deals on summer T-shirts. Take \$5 off all rhinestone T's and all screen print T's are ONLY \$10. (originally \$17). If we don't have the size you want, let us know, and we'll order it in for you.

Wine Maker Notes

It's been a busy winter here at Fireside Winery, and we really excited about the upcoming summer months.

We finished our winter bottling in early March, and have a couple new varieties we are scheduled to release early this summer; an estate LaCrosse, and Edelweiss. Look for more information about those as we get closer to their release early this summer.

We are currently out of the Midnight Ember and Hearthstone. I expect to release a slightly different version of Midnight Ember later this April, and Hearthstone should be done sometime early next fall. We are also running low on a couple of our shorter production varieties, the Iowa LaCrosse, and the Iowa Vignoles. I expect to be out of those in the next 30-60 days.

Please feel free to ask for a tour of our processing facility the next time you stop into the winery, we would love the opportunity to show you how we make our wines, and answer any questions you have about making wine in Iowa.
-Zach Bott

Get Ready for Fun

Just 6 more weeks until the real fun starts at Fireside. Starting the weekend of May 16th and 17th, we have two

fun events planned to get you ready for Sunsets at Fireside.

Saturday May 16th is Fun For All Day. From 1-4pm, there will be children activities for littles from ages 2-10 to enjoy. In the evening, 6-10pm, join us for sounds from the Twist & Shout band. Admission fees apply to both events, proceeds go towards the Williamsburg Community Child Care Building Project.

During the afternoon of Sunday, May 17th, come celebrate Iowa Artisans, music and wine on the lawns of Fireside Winery during our 2nd annual Fresh Air Fair. Over a dozen artists will be displaying and selling their arts. Folk musicians, Scott & Michelle Dalziel will be performing from 2-5pm. It's sure to be a fun afternoon of enjoying Iowa made music, wine and art. This event is sponsored by von Essen Gallerie with locations in Williamsburg and Fairfax.



Sunsets at Fireside can be enjoyed every Friday night from Memorial Day through Labor Day. Music is from 7-10pm. Food will be available for purchase. Picnic items and other alcohol is NOT allowed on premise.

Check out [our website](#) for more information on these events and more being offered through out the year.

In The Vineyard

March is the time of year most pruning is done in the vineyard. Pruning is necessary to ensure the proper balance between vegetative growth and fruiting. Cutting too few of the vine matter can result in an overabundance of leaf and vine growth which reduces the amount of sunlight reaching the fruit. On the other hand, by not pruning enough, the vine could produce too much fruit which can stress the vines and produce lesser quality grapes.

Our 10 acre vineyard, Brickyard Hill, is located in rural Marengo, about 10 miles from the winery. The vineyard appears to have handled the winter very well. We finished pruning on the 21st of March, and we are cheering for some warmer weather to get those plants started as we prepare for the 2009 crush.



We hope to see you (and warm sunny weather) again very soon!

Sincerely,

Fireside Winery

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