

Hi, just a reminder that you're receiving this email because you have expressed an interest in Fireside Winery. Don't forget to add [cassie@firesidewinery.com](mailto:cassie@firesidewinery.com) to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



Fireside Winery Newsletter

February 2012

### Billy Heller - Live

Saturday, Feb. 11th (4-7pm)



Join us for a casual pre-Valentine celebration at Fireside Winery featuring [Billy Heller!](#)

Enjoy the music, a bottle of wine, and appetizers!

SHIPPING AVAILABLE



It's not too late to ship a

Dear Fireside Friends,

We're gearing up for another entertainment-filled summer at Fireside Winery. You'll notice we are beginning our Sunday live music events earlier this year and are expanding our Special Events on Saturdays featuring regional acts.

Be on the lookout for two new wines this year! Our Marquette, estate grown dry red wine, will be available only at the winery and sold under a Reserve label. We are also crafting a new sweeter-styled white wine that will sure to be a new favorite.

Please take a moment to read through this E-newsletter and make a plan to stop by the winery this Winter. See you soon!

Bill & Rona Wyant  
Fireside Winery

## Valentines Weekend!



bottle of wine to your special Valentine!

We ship to: AK, CA, DE, DC, FL, IL, IA, MN, MO, and NV.

**Contact Cassie:**  
cassie@firesidewinery.com  
(319-662-4222) to place your order now!

## 2012 Winery Events



We are busy putting the finishing touches on our 2012 calendar of events.

Our patio, now enclosed and heated, affords us the opportunity to launch into our Sunday Music earlier this year.

**Sunday Music** begins on April 15th (2-5pm) featuring Billy Heller!

**Friday Night Live** returns on Memorial weekend (May 25th) with Dogs on Skis!

**Special Events-** we're planning 6 extra special events this year!

- \* WinEquinox
- \* Firefly Festival
- \* Tropical Iowan Night
- \* Harvest Party & Stomp
- \* Oktoberfest
- \* Halloween Party

We're still looking for a few great bands for our line-up this year. Send your tips to

## Put some Spark in your life...

Join us **Saturday, February 11th (4-7pm)** for a special get-together at the winery. Wonderful live music featuring Billy Heller, delicious appetizers, and your favorite wines!

## Wine Art Contest

### Calling all Artists and Crafty Folks!

We're excited to announce our first-ever Wine Art Contest: **Saturday, March 24, 2012.**

**General Guidelines:** To be considered, all entries must have something to do with Fireside Winery, wine, vineyard, or grapes. Be creative and have fun!

#### Categories

- 1) Cork Art - using corks
- 2) Bottle Art - using wine bottles
- 3) Photography - wine related
- 4) Painting/Drawing - wine related
- 5) Wearable Art - wine related clothes, jewelry, etc.

**Submit your entries by: March 19th**

**Voting:** Public voting will take place from 10am-5pm on Saturday, March 24th (via ballot sheet).

**Prizes:** One winner from each category will win a 3-pack of wine. One Grand Prize will be awarded (1 case of wine) by the owners and recognized as "Best of Show".

Questions? Contact Cassie at [cassie@firesidewinery.com](mailto:cassie@firesidewinery.com)



## The Retreat at Fireside

The perfect home away from home!

The Retreat at Fireside Winery awaits you! Whether your get-away is a night away or an entire week away, The Retreat at Fireside Winery is the perfect destination for the wine enthusiast who desires elegance and

Cassie@firesidewinery.com

#### SOCIAL NETWORKS

Please connect with us on these social networks!

Like us on **Facebook** 

Follow us on **Twitter** 

Find us on **Yelp** 

View our videos on **YouTube** 

Visit our **blog**

#### Open All Winter



Fireside Winery is open all Winter! Stop out for a relaxed (*and always free*) wine tasting. Sit next to our warm fireplace with a glass of wine and enjoy a delicious appetizer M,W-Sun.

#### Wine Update

The following wines are currently (and temporarily) out of stock:

- BLU
- Matchbox
- Dolce St. Croix

However, many of these wines are still on the shelves of several area retailers.

comfort-along with all the conveniences of home!

Located within walking distance of Fireside Winery and just minutes from the Amana Colonies, Tanger Outlet Center and the University of Iowa, The Retreat is perfectly situated, just off I-80, for a company retreat, getaway, reunion, or romantic vacation with the wine lover in your life.



The Retreat at Fireside

For additional information, click here: [The Retreat](#)

## Red Hot Wine Sale!

Save 20% on CoCo

**FEBRUARY SPECIAL** - Save 20% on CoCo this month only!

Our CoCo (Cabernet Sauvignon) packs a delicious punch of rich aromas and flavors of plum, molasses, and cherry. Gently integrated tannins gives CoCo a very smooth finish.

Enjoy this delicious, full bodied dry red wine with your favorite steak or roast.

Take advantage of this special, winery-only, sale by stocking up before the end of February!



## Winemaker Update

## New Shelf Talkers



Look for these helpful tags at your favorite retail wine store!



[Join Our e-Mail List](#)

HOOPLA - A-LIST



Find us on HOOPLA - the A-List this Spring. Voting for your favorite "Wine Shop" will begin in March.

View our page: [Fireside](#)

This time of year you'll find Zach, our winemaker, busy in the cellar "racking" wine - the process of transferring wine from one tank to another to aid in the clarification of wine.



By the end of February Zach expects our Fall 2011 white wines will be getting to the point where we'll be doing blending trials; additionally, BLU (currently out of stock) and Serenade will be bottled soon.

In the upcoming months we'll be releasing our signature red wine as a limited production Reserve bottle, only available at the winery. Stay tuned...

## Enter to Win

Iowa Wine & Dine Giveaway



Discover Iowa wineries and restaurants the easy way with an iPad2. Register from now until noon on Valentine's Day for a chance to win an iPad2 pre-loaded with apps from [Iowa Wine and Beer](#) and [Dine Iowa](#), a \$50 gift certificate to the Iowa winery of your choice, and a \$50 gift certificate to the Dine Iowa restaurant of your choice. The winner will be announced on [Facebook.com/IowaTourism](#).

It's the perfect gift to give to the one you love, even if the one you love is you!

Sign-up to Win! [Iowa Wine and Dine Giveaway](#)

## Visit us Soon!

Make a day of it...make a weekend of it! Fireside Winery, located 4 miles north of I-80 exit 220

(Tanger Center), is the Midwest's premiere winery destination. FUN AWAITS!!

See you soon!

Your wine pals at..  
**Fireside Winery**  
1755 P Avenue  
Marengo, Iowa 52301  
(319-662-4222)

[Forward email](#)



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