



# F I R E S I D E

W I N E R Y

Fireside Winery Newsletter

OCTOBER 2011

No Flame No Gain!



Bring home Fireside for the Holidays!

## OPEN HOUSE

Nov. 6th (noon-5pm)



The **Retreat at Fireside Winery** awaits you! Check it out during our **Sat., December 10th open house (5-7pm).**

Dear Fireside Friends,

Our family has farmed these rich Iowa soils since the 1860's; five generations of Wyants, the first of whom broke ground with horse and plow, while today we manage our fields using the latest agricultural technology and the best farming practices available anywhere.

We're proud of our farm heritage, growing corn, beans, and more recently wine grapes. Experience shows us focusing on quality and attention to detail yields the best results. It's the same for beans, corn and making wine.

Quality. Attention to Detail. Innovation and Education. These few goals guide our family farm and winery business and ultimately are reflected in our staff, service, and in each bottle of wine we craft.

We hope you enjoy our wines, share them with your friends and family, and visit us at the winery soon.

Thanks,

Bill & Rona Wyant  
Fireside Winery

## COSTUME DANCE PARTY

Saturday, October 29th - at Fireside Winery

Whether your get-away is a night away or an entire week away, **The Retreat at Fireside Winery** is the perfect destination for the wine enthusiast who desires elegance and comfort-along with all the conveniences of home!

Learn More: [The Retreat](#)

## Find Fireside Wines Here...



We are in nearly 100 retail locations around Iowa.

Are you the wine buyer for your family or group of friends? If you want to find our wines in a store near you, **you can help**.

Let your local retailer know you want and will purchase Fireside Wines from them. Then, let us know you told them!

### [Retailer Locator](#)

Contact [Brad@firesidewinery.com](mailto:Brad@firesidewinery.com) to become a retail account or to pass along your tip.



Calling all Ghouls, Goblins, and Ghosts! Our DJ is holding nothing back for this all out Halloween Costume Dance Party at Fireside Winery. \$5 cover charge. Contest for best costume! Try our **BLOODY Sangria**, Witches Brew, and Bone Chillin' Millstream Beer!

**Pre-party starts at 6:00 - Tomb opens at 8pm!**

## In The Cellar

### Winemaking Update

Winemaking is one-part art and one-part science. Our winemaker, Zach Bott, a UC Davis wine science program trained professional, brings this philosophy to each Vintage. And prior to the release of any wine he brings the Fireside Winery team together for a final taste-test to ensure the highest standards are met.

"Bench Trials" is the term used when we're conducting blending tests. Each team member tastes the wines, privately critiques, and then shares their perspective. The best wines win!

### WINE UPDATES

- JUST RELEASED - the **2010 Iowa Seyval** is dazzling fans of big, rich and creamy white wines. Delicious.
- Earlier this year we announced our new estate grown and made **2010 Iowa Brianna**, an off-dry white wine with juicy tropical notes.



Check out our calendar of events. Friday Night Music is done for the season but we still have **live music every Sunday afternoon Through the end of October.**

**Click here to view our upcoming event:**

[EVENT Calendar](#)

## Fireside Fan Club

Have you signed-up to be in our Fireside Fan Club?

### How? It's Easy:

1. Buy 1 case of wine
2. Sign-up for free
3. Get Discounts on cases
4. Special perks during events.

Ask our tasting room attendants for details.

## Lots of off-Site Tastings!!

Ambassadors in Action



Want to try our wines? We're very busy providing tastings at local retailers.

**Hearthstone**, a blend of Chambourcin and Chancellor, will be retired over the next few months as stock depletes and will be replaced by two new dry red wines made from all Iowa grapes: Frontenac and Marquette.

- The award-winning Iowa **Frontenac** will be back this Holiday season. Fireside Fan Club members will have first opportunity to purchase - more information to come soon! **LIMITED RELEASE:** Marquette. This one is incredibly special, an estate grown dry red wine (related to Pinot Noir), will be released as our RESERVE wine with a very limited production. Only 600 bottles will be available! Stay tuned!

## Wine-by-the-Case Sale

Fall for Wine - Nov. 18-20th!



Just in time for the Holidays! Join us for our annual **Fall for Wine** case sale. Save 20% off our regular prices when you purchase a case (12+ bottles) of your favorite Fireside wines (*cases may be mixed*).

*20% case discount does not qualify for enrollment in the Fireside Winery case club; however, renewals at 20% are accepted if expiration date is within one month of the event dates.*

## Holiday Open House

Two of our Wine Ambassadors (Jean & Pat) patiently pose for a picture during a recent tasting at the Hy-Vee (Dodge St., Iowa City).

For a listing of our upcoming off-site tastings, click here:

[OFF-SITE TASTINGS](#)

### FIND US HERE



Our Social Media Links:

- [Fireside Facebook Page](#)
- [Fireside Twitter Page](#)
- [Fireside YouTube Channel](#)
- [Fireside Winery Blog](#)



[Join Our e-Mail List](#)



## Dec. 10th (5-7pm)



**Need a great gift idea for the wine lover in your life?**

Visit us at Fireside Winery on **Saturday, December 10th from 5-7pm** for some holiday spirit!

Luminaries will light your way in to our Winter Wonderland. Try our delicious new wines, sample warm mulled wine, and check out our selection of great gift items and jewelry.

Stay warm near the hearth on our delightfully decorated and newly heated patio and sign along with students from Williamsburg High School as they warm your heart with Christmas Carols from 5-7pm.

## Visit us Soon!

Make a day of it...make a weekend of it! Fireside Winery, located 4 miles north of I-80 exit 220 (Tanger Center), is your mini-vacation location. **FUN AWAITS!!**

See you soon!

Your wine pals at..  
**Fireside Winery**  
 1755 P Avenue  
 Marengo, Iowa 52301  
 (319-662-4222)

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