



F I R E S I D E

W I N E R Y

Fireside Winery Newsletter

June 2011

Read More About...

We are Social

Oh Yes It's Ladies Night..

Tropical Themed Bash

West Coast Wine Cruise

Love Letters - The Play

ROAD OPEN

Highway 6 Bridge Complete!!



No more muddy roads! The bridge construction on HWY 6 (just east of Marengo) is now complete!

Third Thursdays!

Once a Month - 3rd Thursday

Join us every 3rd Thursday for a pre-



Dear Fireside Friends,

Thank you for your business and friendship. That's the one thing about owning and running a winery - the people who visit quickly become our friends and that makes Fireside unique.

We are grateful for our wine friends and appreciate your business. If you haven't been out to the winery lately, we'd love to see you. Friday nights (rain or shine) we host a live band, offer excellent food with P.H.A.T. Daddy's catering; and Sunday afternoons are wonderful with live music and a casual atmosphere.

Share us with your friends. Thank you.

Bill & Rona Wyant
Fireside Winery

Ladies 80's Night - June 25th!

4th Annual Ladies Night - Rock'n to all things 80's!

What's Crackalackin'? Are you "totally stoked" for our "wicked awesome" Ladies 80's Night?

Join us on Saturday, June 25th (7-11pm) for our Ladies 80's Night!

- Fun Games and Prizes
- 80's Dance Music
- Contests for BEST 80's HAIR



weekend getaway! Next one:
June 16th



Check out our calendar of events. We have live music every Friday evening and Sunday afternoons. **Click here to view our upcoming event:**

[EVENT Calendar](#)

ASK 4 FIRESIDE

Buy Local - Buy Wine

We're working hard to make sure our wines are where you live.

Does your retailer carry Fireside Wines? If they don't please ask them to carry our wines.

[Retailer Locator](#)

If you are a retailer and want to carry our wines, please contact our external relations manager, Brad Johnson here:
Brad@firesidewinery.com

Fireside Fan Club

Have you signed-up to be in our Fireside Fan Club?

How? It's Easy:

1. Buy 1 case of wine
2. Sign-up for free
3. Get Discounts on cases
4. Special perks during events.

Ask our tasting room attendants for details.

New Winery Equipment

and BEST 80's OUTFIT!!

\$5 cover charge. Purchase your tickets before June 25th and receive a 20% discount on all purchases on Ladies 80's Night.

Share with Friends: [Flyer](#)



2,600 Gallons of Firefly...

Yields 13,000 Bottles of Wine

Our bottling line crew has bottled like mad these past couple of weeks! Soon... it will be up to you to help us reduce our Firefly inventory (any volunteers?).



Our winemaker, Zach, just told me that our Dolce St. Croix will be going to the bottling line in July and will be available shortly afterwards. Hang in there St. Croix fans!

Fireside Goes Tropical - July 16th

Tropical Iowan Night - Island Music, Beer & Caribbean Buffet

Dust off your beach wear and tropical attire for our "Tropical Iowan Night" at Fireside Winery.



Saturday, July 16th

Gates open at 6pm
Music from 7-10pm

[Cedar Island Band](#) plays live featuring "island music"
[P.H.A.T Daddy's restaurant](#) will cater an authentic Caribbean Buffet, including: jerk pork loin, coconut curry chicken, rice and beans, Caribbean pasta salad, sweet potato salad, banana casserole, and tropical fruit salad.

Beer - one night only! [Millstream Brewing Co.](#) beer.

Cover Charge - \$10 - Save \$5 by dressing in tropical attire!

Food Service - \$15/pp

Notes: Performances will be held rain or shine. We ask our visitors to please respect our policy of not allowing outside food or beverages on our property. We



Zach Bott, winemaker, inspects two new 1,000 gallon stainless steel tanks that were recently delivered to Fireside.

Off-Site EVENT

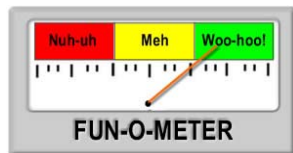


On Saturday, June 25th (11am-5pm) - we'll be in Marquette, Iowa (on the Lazy River) along with some of our Iowa Winery and Brewery Friends!

Great Wine, Beer, and wonderful entertainment! Plan ahead to spend the day with us in Marquette.

Website: [Lazy River Fest](#)

Having Fun Yet?



Read a recent story about a new affliction called "Dullitis" and a breakthrough treatment available only at Fireside Winery. [READ NOW](#)

Facebook, Twitter, & YouTube!

Let's get Social - on Social Media

We use



do encourage visitors to bring their own patio chairs and/or blankets and wine glasses for special event performances.

Best Trained Winery Staff

Fireside Dedicated to Excellent Wine Service

A great winery experience begins with excellent service. We've taken this philosophy to a new level of commitment.

Winery staff, managers and owners all took part in an intensive 5-week training program provided by Today's Wine Professional (TWP), a wine industry training organization. Topics ranged from wine production, sensory analysis, health benefits and history, to wine service.



In a follow-up to the 5-week training program TWP recently visited Fireside for a two-day on-site Wine Sensory Analysis workshop. We're proud of our knowledgeable staff and to have been bestowed *"the best trained winery staff in Iowa"*.

All Hands on Deck for a Wine Cruise

Princess - 7 Day Wine Country Coastal Cruise (May 2012)



Fireside Winery is in the process of organizing a west coast wine cruise for May 2012. The cruise departs Santa Barbara and travels north with wine country stops in San Francisco, Astoria OR, Seattle WA, Victoria BC, and docks in Vancouver BC. Additional information will be forthcoming in July.

Dinner Theatre at Fireside

Old Creamery Theatre Presents: Love Letters (by A.R. Gurney)

RESERVE YOUR SEAT TODAY!

ACT NOW!! Space is limited for these two special live performances: July 23 and 28th!

Join us at Fireside Winery for an



social
media



every day - join us on Facebook ("like" us and share us); "Tweet" with us on Twitter; and watch our videos on YouTube; and read stories from the winery on our Winery Blog!

Our Social Media Links:

- [Fireside Facebook Page](#)
- [Fireside Twitter Page](#)
- [Fireside YouTube Channel](#)
- [Fireside Winery Blog](#)



[Join Our e-Mail List](#)

Old Creamery Theatre Production of
"Love Letters".

Letters

By A.R. Gurney

The play is a bittersweet love story that traces the lifelong correspondence between Andrew and Melissa. Their relationship is gradually revealed through what they have written in their letters and what they have left unsaid.

Additional information is available : [Old Creamery Theatre](#)

Visit us Soon!

Make a day of it...make a weekend of it! Fireside Winery, located 4 miles north of I-80 exit 220 (Tanger Center), is your mini-vacation location. FUN AWAITS!!

See you soon!

Your wine pals at..
Fireside Winery
1755 P Avenue
Marengo, Iowa 52301
(319-662-4222)

[Forward email](#)



This email was sent to cassie@firesidewinery.com by cassie@firesidewinery.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Fireside Winery | 1755 P Avenue | Marengo | IA | 52301



Try it FREE today.