



F I R E S I D E

W I N E R Y

Fireside Winery Newsletter

AUGUST 2011



Brianna Release Party!

Sunday, Aug 21st.

Try our New
"Blonde Grias"
Brianna Sangrias

Live Music: Tony Brown

Open: 12-5pm

Third Thursdays!

Once a Month - 3rd Thursday

Join
 us
 every
 3rd



Thursday for a pre-weekend getaway! Any who has or will be

Dear Fireside Friends,

Harvest season is almost upon us and we can't wait to get into the vineyard and bring in this years grape crop! Our vineyardist and winemaker meet frequently to discuss how the grapes are doing and we're hopeful for the 2011 vintage.

The past few weeks have found Zach (our winemaker) busy in the cellar emptying the vats and bottling like mad! If you stop by the winery you'll notice, out front, that we've already positioned some of our winemaking equipment outside - the crusher/destemmer.

If you're interested in learning more about how we make wine, we'd love to have you come out and join us for the harvest ("iPick iStomp iDrink - harvest days) and you'll get a first-hand understanding of how wine is begun.

There is some very interesting material in this newsletter and we appreciate you taking the time to read it.

Thanks,

Bill & Rona Wyant
 Fireside Winery

Life in the Vineyard

Happy Grapes Make Great Wine

After lunch today I took a walk through our vineyard to see how our Brianna (white wine grape) are doing. We planted about 3 acres earlier this year and they are doing very good. Many, if not all, of the young vines have reached the high wire (about 5 feet above the ground) and are showing much vigor.

celebrating a birthday in August gets a **free glass of wine** that night only.
Next one: **AUGUST 18th**

The RETREAT at Fireside

The Retreat at Fireside Winery awaits you! Whether your get-away is a night away or an entire week away, The Retreat at Fireside Winery is the perfect destination for the wine enthusiast who desires elegance and comfort-along with all the conveniences of home!

Learn More: [The Retreat](#)

Wine Buyer?

Are you the wine buyer for your family or group of friends? If you want to find our wines in a store near you, you can help.

Let your local retailer know you want and will purchase Fireside Wines from them. Then, let us know you told them!

[Retailer Locator](#)

Contact Brad@firesidewinery.com to become a retail account or to pass along your tip.



Check out our calendar of

As I strolled around the vineyard near the winery (we also have the Brickyard Hill Vineyard - approximately 11 acres, about 4 miles away) I was checking in on the older section that contains Brianna and La Crosse (white) and Frontenac (red) wine grapes.



In this section the golden yellow Brianna (above), beautiful and juicy, are starting to show some sweetness. I plucked a few and tasted for acidity and sweetness. Yum - they are showing good flavor! The seeds, still a little green, are also another indicator for ripeness - seeds that are brown and crunchy tend to reflect more ripening.

Shortly, within a few weeks, we'll be in the vineyard with many of you harvesting the first of our late summer grapes. We're always excited as the next harvest approaches!



West Coast Wine Cruise

An authentic wine cruise by Fireside Winery

Join us on this unique wine trail adventure as we set sail from Los Angeles and head north exploring wineries and brew pubs along the way. Gather a group of wine loving friends and experience several world renowned wine

events. We have live music every Friday evening and Sunday afternoons.

Click here to view our upcoming event:

[EVENT Calendar](#)

Off-Site Events

Ambassadors in Action



We strive to provide the best off-site service for our retail partners. Two of our Wine Ambassadors (Jean & Pat) patiently pose for a picture during a recent tasting at the Hy-Vee (Dodge St., Iowa City).

For a listing of our upcoming off-site tastings, click here:

[OFF-SITE TASTINGS](#)

Fireside Fan Club

Have you signed-up to be in our Fireside Fan Club?

How? It's Easy:

1. Buy 1 case of wine
2. Sign-up for free
3. Get Discounts on cases
4. Special perks during events.

Ask our tasting room attendants for details.

Harvest Party

September 24th

regions, treat yourself to a luxury spa treatment or try your hand at the casino. We hope you can join us for this fun filled cruise.

Set Sail May 12, 2012

INFORMAL INFORMATION SESSION: Thursday, Aug. 18th

Join us any time from 5pm to 9pm this Thursday for a Wine Cruise information meeting.

Learn More...[Click here --> Wine Cruise](#)

iPick iStomp iDrink

- LIMITED SPACE REMAINS!

Each year our fans ask if they can help us with harvest, stomp grapes, and then drink some wine. So, in response we're pleased to announce four Saturdays (grape ripening and weather dependent, of course) where you and your friends can come out to our vineyard (Brickyard Hill Vineyard, approximately 4 miles west of the winery) and join us for the harvest.



iPick iStomp iDrink - Harvest 2011

GRAPE HARVEST WORK PARTY DATES (Saturdays)

August 27 (FULL)

September 3

September 10 (FULL)

September 17

Where: Brickyard Hill Vineyard (Marengo, IA)

When: 7am-noon (at the vineyard); then back to the winery for lunch and stomp!

What: Join us from 7am to noon at the vineyard and help us harvest our 11+ acres of grapes. Bring hat, gloves, sunscreen and snacks. Afterwards (at noon) we'll meet at the winery where we'll provide you with a **lunch, free bottle of wine** (for those 21 or older), **grape stomp**,



Mark your calendar for our annual Harvest Party! Celebrate the grape harvest with us as [P.H.A.T. Daddy's](#) prepares a Hog Roast; great live, High Energy Country music with [Chris Brooks and the Silver City Boys](#).

FIND US HERE



Our Social Media Links:

- [Fireside Facebook Page](#)
- [Fireside Twitter Page](#)
- [Fireside YouTube Channel](#)
- [Fireside Winery Blog](#)



[Join Our e-Mail List](#)

production tour (you can help us during the crush operations, if you'd like), and a 2011 "**iPick iStomp iDrink**" - **harvest t-shirt**.

Notes: Picking dates are subject to change on short notice and are weather dependent; grapes may be harvested faster than anticipated, therefore we recommend if you want to harvest to join us earlier in season. Must be at least 15 years old to receive benefits. Only those 21 years or older may receive a bottle of wine.

REGISTER NOW: Send a note to Brad Johnson at brad@firesidewinery.com to save your spot. Please identify the date(s) you'd like to attend and the number and names of those in your party.

Dueling Pianos - Labor Day Live!

Andy Anderson and Mike Leeds - "Battle Piano"!



High-energy, request-driven & family-friendly entertainment. Through an audience-driven show, they encourage their diverse crowds to sing and dance along to popular songs that everyone knows and loves. They specialize in Top 40 pop-rock hits but their motto is jokingly "We will attempt any song you throw our way!"

LABOR DAY LIVE - Fireside Winery Celebrates Labor Day weekend on Sunday, Sept. 4th all day long.

Open at 12pm - come early to get the best spot!

3-6pm - The "Chubby Trios"

7-10pm - "Dueling Pianos"

FOOD: Sandwiches will be provided by local charitable group

BEER: [Millstream Brewery Beer](#) will be on Tap

COVER CHARGE: All day cover charge of \$10.

Visit us Soon!

Make a day of it...make a weekend of it! Fireside Winery, located 4 miles north of I-80 exit 220 (Tanger Center), is your mini-vacation location. FUN AWAITS!!

See you soon!

Your wine pals at..
Fireside Winery
1755 P Avenue
Marengo, Iowa 52301
(319-662-4222)

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Fireside Winery | 1755 P Avenue | Marengo | IA | 52301