



F I R E S I D E

W I N E R Y

Fireside Winery Newsletter

April 2011

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Please Show Your Support!



[Vote for Fireside Winery](#)

Fireside Fan Club

Have you signed-up to be in our Fireside Fan Club?

How? It's Easy:

1. Buy 1 case of wine
2. Sign-up for free

Dear Fireside Friends,

The warm summer days are just around the corner and as April temperatures shift from chilly to toasty, we're busy in the vineyard pruning, seeding, and planting. In the winery, we're preparing for a wonderful summer season of local musical acts, great food, and of course getting to see you more often!

We've got a lot of exciting news to share and we hope you take a few minutes to see what we've been doing.

Bill & Rona Wyant
Fireside Winery

SPARK FORGES GOLD!

Fireside Winery Wines Score Big at Competition

The results are in from the 2011 Finger Lakes International Wine Competition and Fireside Winery Wines were acknowledged for their superb craftsmanship.

A Gold Medal Winner:

"Spark" is the newest addition to the Fireside Winery line-up and features two locally grown white wine grapes, Edelweiss and La Crosse, and just a splash of Zinfandel to make it blush.



- 3. Get Discounts on cases
- 4. Special perks during events.

Ask our tasting room attendants for details.



[Join Our e-Mail List](#)

Review Fireside Winery

YELP and Review!

Yelp is an online resource where you can read and review local restaurants, events, entertainment and our personal favorite: wineries.



Your reviews help travelers and local wine fans. Please take a moment and review Fireside Winery: [Link to Yelp](#)

Thank you!

Coming Events

Fantastic Summer Line-up



We're excited about our coming events!

- Third Thursdays

Lightly chilled, "Spark" with its bright floral aromas and smooth, juicy melon flavors are destined to be a Fireside favorite! Perfect for summertime sipping or as an aperitif, "Spark" is elegantly balanced and offers a silky, long lasting finish that promises to satisfy.

Other winners were: Cordovan, Firefly, Hearthstone, and Storyteller.

Mother's Day Special Offer

The perfect Mother's Day gift is waiting for you at Fireside Winery. Bring your husband along so he can "help" you pick the gift you really want.



All purses and "wine" purses will be discounted 20% on Mothers Day.

Fireside Winery: YouTube Channel

New Media Shows Life Behind the Tasting Room Counter

Recently we launched the Fireside Winery YouTube Channel as a way to show you what's going on behind the scenes. This video clip (below) briefly describes our latest vineyard expansion.



Grape Growing - Brianna (2011)

During April we will plant an additional 1+ acres of Brianna (white wine grapes) behind the winery; and an additional 1.5+ acres of Marquette (red wine grape) at our Brickyard Hill Vineyard.

Subscribe to our YouTube Channel: <http://www.youtube.com/FiresideWinery>

- Friday night music
- Farmers market
- Sunday afternoon music
- Special events
- Off-site tastings

[Event Schedule](#)

We even have a special BEER night (featuring Millstream Brewing) in July.

Buy Locally

Find Our Wines Here

BUY LOCAL.

Can't make it to the winery to resupply your Fireside wines? Then, we suggest you support our local retailers who carry Fireside Winery wines.

[Retailer Locator](#)

If your favorite retailer isn't listed, please ask them to carry Fireside Winery wines.

If you are a retailer and want to carry our wines, please contact our external relations manager, Brad Johnson here:
Brad@firesidewinery.com

New Locations:

- 1 - Coralville Marriott Hotel
- 2 - Downtown Drug (C.R.)

Name Change - Third Thursdays!!

MyTimeToWine is now Third Thursdays at Fireside

We learned a lot after reviewing our recent event survey. One thing that jumped out at us was the number of respondents saying they want to come out on Thursdays. So, in an attempt to make our events open to everybody we are now calling it "Third Thursdays" at Fireside.



April 21 (5-9pm) - Third Thursday at Fireside: The Third Thursday of the month Fireside Winery will remain open until 9pm and is open for anyone who would like to come out and enjoy a bottle of wine with friends or a special someone while watching the sun sink below the hills of Iowa County. **Happy Birthday to YOU!!!** If you celebrated your birthday in this month, show us your ID and you'll receive a glass of your favorite Fireside wine on us!

EVENT SCHEDULE:

[Click Here to Read](#)

Let's meet on Social Media!

Staying Connected via Social Media

We like to share our wines and our stories...and love to hear from you too. That's why you can find us actively posting on Facebook, "tweeting" on



Twitter, and posting our videos on YouTube. We'd love to have you Friend-Us!

We also have a Winery Blog where we share recipes, tell stories from the cellar and vineyard, and post videos from our YouTube Channel.

Our Social Media Links:

- [Fireside Facebook Page](#)
- [Fireside Twitter Page](#)
- [Fireside YouTube Channel](#)
- [Fireside Winery Blog](#)

See you Soon!

What a great wine-season we have in store and we can't wait to share our wines with you, whether its during our fun Friday nights, a quiet Sunday afternoon on the lawn, in our tasting room, or off-site at an event.

See you soon!

Your wine pals at..
Fireside Winery
1755 P Avenue
Marengo, Iowa 52301
(319-662-4222)

**Save
20%**

Mother's Day Special Offer - The perfect Mother's Day gift is waiting for you at Fireside Winery. Bring your husband along so he can "help" you pick the gift you really want. All purses and "wine" purses will be discounted 20% on Mothers Day.

Offer Expires: Close of business Mother's Day 2011

[Forward email](#)



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