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F I R E S I D E W I N E R Y

Fall Newsletter 2010



Harvest Update *by Fireside Winemaker, Zach Bott*

The early spring followed by wet, hot days this summer really catapulted the ripening of the grapes a good 3-4 weeks earlier than we had anticipated this year. This resulted with the grape quality being slightly less than average this year. Sugar content and acidity levels were in line with our goals however we did have some problems with sour rot on some of the early varieties. This lowered yields on certain varieties as we had to drop inadequate fruit to maintain quality.

Much to my excitement, upgraded crushing equipment was put to use this fall. The new equipment included a larger

destemmer and sorting table. The destemmer allows us to handle more fruit quickly so we can pick when we need to as opposed to when we can handle it. The new sorting table allows us to remove undesirable elements from the grapes and should improve the quality of our wines, especially on the red varieties.



Fireside's new sorting table at work

While it is still very early in the process, we are excited about the potential for this year's La Crescent (the first time we've made this wine) and the Marquette. Both have displayed early signs of greatness and have limited supply.

Fireside Live to end on a High Note

This weekend marks the end to our summer concert series, Fireside Live, and promises to go out with a bang. Long time local favorite, Dogs on Skis will be performing from 7-10pm on Friday night followed with the fun and energetic duo, Jasmine on Sunday from 2-5pm. Cool fall days are among us which make them perfect for sitting around one of our fire pits while enjoying the music and a glass of



your favorite Fireside wine. Be sure to bring a jacket or blanket as well.

As always, there is no cover charge for the band. We do ask that no other food or beverages be brought on premise.

Wine Update

We are currently out of stock on Serenade and Frontenac. Serenade should be back on the shelf within a month however Frontenac is still barrel aging with an possible release date sometime mid-winter.



Available this weekend, our 2009 Vignoles. This energetic, medium-bodied white wine entices with rich citrus aromas. Lightly sweet, it lifts across the palate with a bright acidity, progressing into a complex fusion of apricot, peach and pear mingled with a surprising touch of roasted almond. The clean brisk finish leaves you wanting more. **Our Price:** \$ 14.00

Dates to Remember

My Time To Wine

Ladies Night

Third Thursday of each month

5-9pm

Holiday Open House

November 19-21

Save 20% on all wine purchases

Fireside Winery Holiday Closing

Dec 24 - Jan 4

Think of Fireside Winery this Holiday Season

It's not too early to start making your lists for this holiday season and if you are trying to find the perfect gift for a client, friend or family member consider Fireside wines. Call or stop in and let us help you create the perfect holiday gift basket for anyone on your list.



Save

On all gift books during the month of October.

20%

Fireside has a wide assortment of wine related books as well as humorous gift books perfect for a special friend or a stocking stuffer idea.

Offer Expires: 10/31/10



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